



Center for  
Global Policy  
Solutions

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# CENTER FOR GLOBAL POLICY SOLUTIONS

ANNUAL REPORT

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2014

[WWW.GLOBALPOLICYSOLUTIONS.ORG](http://WWW.GLOBALPOLICYSOLUTIONS.ORG)

## LETTER FROM THE BOARD CHAIR AND PRESIDENT

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### Dear CGPS Supporters:

In 2012, we created the Center for Global Policy Solutions to engage and support transformative change for vulnerable populations through public policy.

Our purpose is to make policy work for people and their environments within the areas of health, education, economic security, and civic engagement and across race, class, gender, and age. This “intersectional” approach reflects how the lives of people are lived and is the Center for Global Policy Solutions’ unique contribution to the field of policy research, programming, advocacy, and communications.

In our third year of operation, we are proud of the significant strides we have made in protecting Social Security, educating policymakers and the public about the racial wealth gap, and helping to reverse the childhood obesity epidemic. We have measurable and powerful results in each of these areas, and look forward to expanding our reach, influence, and impact in years to come.

We invite you to read our first annual report and share the stories of our success with others in your network interested in improving outcomes for our nation’s most vulnerable populations. Thank you for your time, interest, and support.

**BOARD CHAIR**  
**DR. CARROLL L. ESTES**

**PRESIDENT AND CEO**  
**DR. MAYA ROCKEYMOORE**

## WHO WE ARE

The Center for Global Policy Solutions is a 501(c)(3) think tank and action organization that labors in pursuit of a vibrant, diverse, and inclusive world in which everyone has the opportunity to thrive in safe and sustainable environments.

Our mission is to make policy work for people and their environments by advancing economic security, health, education, and civic success for vulnerable populations. Our target groups include people of color, women, children and youth, older adults, and low-

income populations. In recognition of these overlapping identities and issues, we use an “intersectional” lens to develop policy and program solutions.

With economic inequality growing and health, education, and civic disparities at alarming levels, we are committed to promoting equitable outcomes for marginalized populations while strengthening communities, the nation, and the world. Our work is centered in the belief that diversity is not a problem, but the basis of prosperity.

## WHAT WE DO

### Educate and Empower Leaders

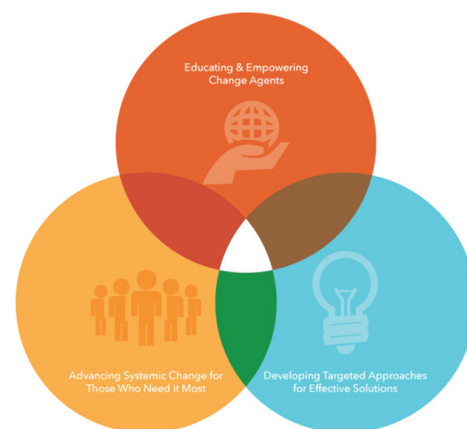
We work to empower social change agents, such as policymakers, advocates, and opinion leaders, by building their capacity to see how issues affect differently situated populations and how to leverage public policy to improve population, community, and societal outcomes.

### Advance Systemic Change for Those in Need

We advocate for vulnerable populations by transforming systems to increase opportunities for education, health, and economic and civic success.

### Develop Targeted Approaches for Effective Solutions

We create targeted policy, program, advocacy, and communications strategies to alleviate inequities affecting vulnerable communities.



## HOW WE DO IT

### Research and Analysis

We develop research, analysis, and informational tools that enable target audiences to understand the impact of policy through the lens of race, ethnicity, class, age, gender, ability, and geography.

### Programs

We implement programs to create healthy communities, strengthen economic and retirement security for workers and their families, and empower youth through education and civic engagement.

### Advocacy and Communications

We leverage advocacy and communications strategies to educate stakeholders about how policies can be designed and implemented to support vulnerable populations.



## MAJOR INITIATIVES

### CHANGING HEALTH THROUGH INNOVATIVE LEADERSHIP DEVELOPMENT



Changing Health through Innovative Leadership Development (CHILD) is a communications and advocacy initiative designed to elevate the voices of community leaders working to advance health equity in communities of color. The primary goals of CHILD are to (1) increase awareness about health disparities affecting children in communities of color; (2) strengthen the ability of leaders representing affected communities to develop effective solutions that promote healthier outcomes; and, (3) build leadership capacity in engaging the media on the impact of

and solutions for health disparities in communities of color. Ultimately, this initiative seeks to increase the public will to make policy and environmental changes that support healthy eating and physical activity in the most disproportionately affected communities.

### CLOSING THE RACIAL WEALTH GAP INITIATIVE



The Closing the Racial Wealth Gap Initiative (CRWG) is a national economic security effort managed by the Center for Global Policy Solutions, in collaboration with the Insight Center for Community Economic Development, with generous support from the Ford Foundation. The mission of the Closing the Racial Wealth Gap Initiative is to inform the national economic debate about structural barriers that have created large disparities in wealth and to provide policy solutions to create a more inclusive and equitable future for all Americans. At the core of the Initiative is the Experts of Color Network (ECON), which comprises more

than 200 of the nation's leading Native American, Asian American, African American, Latino, and Native Hawaiian experts on issues ranging from housing, jobs, savings, and investment, to debt, credit, social insurance, and business development. These are scholars, advocates, community practitioners, policy analysts, researchers, private sector leaders, philanthropists, and government officials in the asset-building field.

## COMMISSION TO MODERNIZE SOCIAL SECURITY



In recognition of Social Security's continued relevance for the economic security of new generations of diverse Americans, the Center for Global Policy Solutions leads the Commission to Modernize Social Security, a panel of experts from or representing African American, Asian American and Pacific Islander, Latino, and Native American communities. The primary mission of the Commission is to advance efforts to educate

stakeholders about the importance of Social Security for communities of color and to strengthen and expand Social Security to ensure its continued effectiveness for future generations.

## COMMUNITY ENGAGEMENT INITIATIVE



The Center for Global Policy Solutions (CGPS) serves as a national program partner for the Kansas Health Foundation (KHF) Community Engagement Initiative, a program to support residents of Kansas communities that have elevated concentrations of health risks in their effort to create and implement policy, systems, and environmental change strategies that lead to healthier communities. In consultation with KHF and a

national advisory board, CGPS is responsible for designing and implementing the overall initiative, which includes recruiting residents and building coalitions; facilitating technical assistance; managing program staff; and benchmarking progress. The long-term goals of the Community Engagement Initiative are to improve student outcomes and to increase healthy eating and active living in the participating communities.

## LEADERSHIP FOR HEALTHY COMMUNITIES



The Center for Global Policy Solutions served as the national program office for Leadership for Healthy Communities, a program of the Robert Wood Johnson Foundation designed to support local and state government leaders throughout the United States in their efforts to reverse the childhood obesity epidemic through public policies that promote active living, healthy eating, and access to healthy foods. Working with

policy maker associations, such as the American Association of School Administrators, the School Superintendents Association, the Local Government Commission, the National Association of County and City Health Officials, the National Conference of State Legislatures, the U.S. Conference of Mayors, and Women in Government, LHC made measurable strides toward eliminating barriers to healthy eating and active living in schools

For more information, visit [www.leadershipforhealthycommunities.org](http://www.leadershipforhealthycommunities.org).

## IMPACT

The Center for Global Policy Solutions is a leader in providing information, technical assistance, and practical support to improve outcomes for at-risk populations, particularly in health, education, economic security and civic engagement. The following highlights demonstrate the reach and impact of our work during the 2014 fiscal year.

# 01

## HEALTH

CGPS works at the local, state, and national level to craft innovative approaches for building healthy communities, improving access to health care services, and reforming health care systems in order to reverse health disparities.



### CHILD (Changing Health through Innovative Leadership Development)

With funding from the Robert Wood Johnson Foundation, CGPS hosted Changing Health through Innovative Leadership Development (CHILD) training programs that brought together more than 40 local and state policymakers and staff representing communities of color throughout the nation for two-and-a-half day communications and opinion-writing workshops. As a result, participants learned about the impact of the childhood obesity epidemic in their communities, the policy changes required to improve health outcomes, and the need to become public thought leaders on this critical issue. Following the training, a number of these policymakers successfully published op-eds in local media outlets, including the [\*New Jersey Star-Ledger\*](#), [\*Baltimore Sun\*](#), [\*Albuquerque Journal News\*](#), [\*Clarion-Ledger \(Mississippi\)\*](#), [\*Star Advertiser \(Hawaii\)\*](#), and [\*Modesto Bee\*](#).

### LHC (Leadership for Healthy Communities)

The Center for Global Policy Solutions, through [Leadership for Healthy Communities \(LHC\)](#) and with support from the Robert Wood Johnson Foundation (RWJF), continued its efforts to create an environment supportive of healthy eating and active living policies. The LHC Retrospective brought together more than 60 participants, including current and former grantees, RWJF staff, partner organizations, and local and state policymakers to discuss the progress made toward reversing the childhood obesity epidemic and where to target future efforts. LHC also hosted a briefing on Capitol Hill about preventing childhood obesity in rural America, which featured two rural state legislators and was well-attended by congressional staff and Washington, DC-area advocates. In addition, LHC issued three publications, which it disseminated to policymakers, advocates, and the general public to raise awareness about the need for policies to prevent obesity, especially among vulnerable populations.





**Kim Norton**  
State Representative, Minnesota House of Representatives

**Jackie Winters**  
State Senator, Oregon State Senate

**Joshua F. Sharfstein, MD**  
Associate Dean for Public Health Practice and Training at Johns Hopkins Bloomberg School of Public Health



**Emmanuelle St. Jean**  
Health Program Manager, National Association of Counties

**James F. Sallis, PhD**  
Director, Active Living Research

## PHOTOS FROM LHC RETROSPECTIVE



**Bart Goering, PhD**  
Former Superintendent, Spring Hill, Kansas

**Lori Dorfman, DrPh**  
Director, Berkeley Media Studies Group

**John Weidman**  
Deputy Executive Director, The Food Trust

## Publications and Social Media

We raised the profile of the Leadership for Healthy Communities program and its grantees through the publication of op-eds in the Huffington Post and [Kansas City Star](#) and a letter to the editor in the [New York Times](#). In addition, we raised public awareness by sending the LHC monthly newsletter to nearly 4,000 individuals and organizations and by posting information on social media; our Facebook presence increased by 35 percent and our followers on Twitter rose 16 percent. Finally, we completely overhauled the LHC website and produced an animated video showcasing healthy eating and active living that was widely disseminated online.

## Speaking Engagements

Dr. Rockey Moore addressed the staff of the Alliance for a Healthier Generation about the need to use targeted universalism in strategies to prevent child obesity, and she was a member of a panel that discussed tobacco control and obesity prevention in low socio-economic status communities. She was the keynote speaker at a Kansas Health Foundation conference and at the National Council of State Legislatures annual state policy forum on healthy communities and childhood obesity. Dr. Rockey Moore also appeared on [The Diane Rehm Show](#), a National Public Radio program, to talk about efforts to stem the obesity crisis and the role of sugary drinks.

## Effectiveness

Many local and state policymakers have expressed gratitude to the Center for Global Policy Solutions for the support they received through Leadership for Healthy Communities. The following quotations are illustrative:

“

It has been tremendous to have access to folks who are very knowledgeable and who have an understanding of our community needs. We are a small program in a health department. Support is hard to come by. LHC has been an amazing learning opportunity—it helped us learn so much—what resources are out there, what strategies work and lessons learned.

”

“

LHC has emboldened us to have more courage and conviction as we work to promote the culture of employee wellness and physical activity for our students.

”

# 02

## ECONOMIC SECURITY

CGPS has built long-lasting relationships with national organizations, experts, policymakers, and other stakeholders who are central to efforts aimed at ensuring all Americans are economically secure.

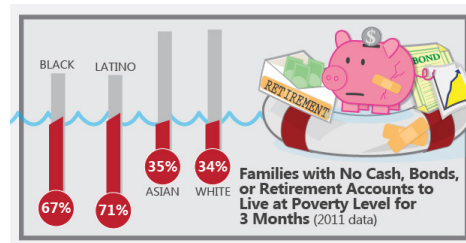
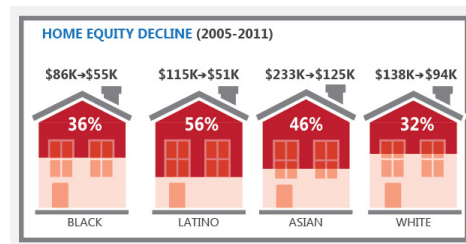
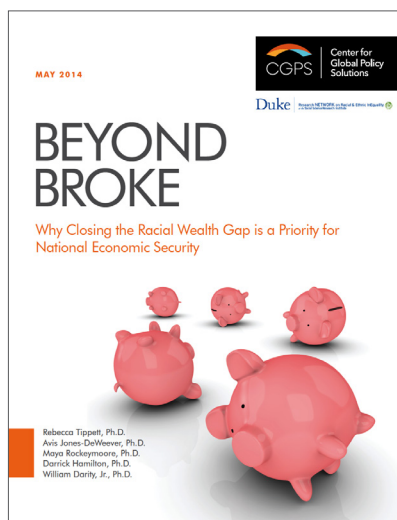


### Closing the Racial Wealth Gap Initiative

As part of the Closing the Racial Wealth Gap Initiative, CGPS organized several public events; held high-level meetings with federal policymakers and their staffs and with members of the Obama Administration; hosted webinars; and released publications that helped to increase public awareness of the causes of, and potential policy solutions for, the widening racial wealth gap. The 2014 Color of Wealth Summit, "Shared Prosperity for All: The Policy Imperative for Closing the Racial Wealth Gap," was the pinnacle of these achievements. It was attended by more than 200 participants including Members of Congress, congressional staff, the media and the public, and was viewed by an additional 200 individuals as it was streamed live over the Internet. Notable attendees included U.S. House Minority Leader Nancy Pelosi (D-CA), U.S. Senator Ben Cardin (D-MD), and U.S. Representative Steny Hoyer (D-MD). CGPS also convened a meeting for members of the Experts of Color Network to discuss strategies for closing the racial and ethnic wealth gap, and helped the Congressional Black Caucus organize a special order hour to examine policy solutions for closing this gap. The 2014 Summit received significant praise from attendees, with 89 percent expressing a high level of satisfaction.

### Publications

In partnership with the Duke Research Network on Racial and Ethnic Inequality, CGPS released a report titled "Beyond Broke: Why Closing the Racial Wealth Gap is a Priority for National Economic Security," which details racial and ethnic inequities in median net worth and median liquid wealth. We held two briefings about the report on Capitol Hill, which were attended by more than 40 members of Congress, and also published several factsheets and infographics based on the report.



Also, CGPS President Maya Rockeymoore published op-eds on economic insecurity in communities of color in the *Huffington Post* and *The Grio*.





House Democratic Leader  
Nancy Pelosi



Representative  
Tony Cárdenas

## 2014 COLOR OF WEALTH SUMMIT



House Democratic Leader  
Nancy Pelosi



Representative  
Gwen Moore



House Democratic Whip  
Steny Hoyer



Representative  
Barbara Lee



Representative  
Judy Chu



Representative  
Elijah Cummings



## Speaking Engagements

Dr. Rockey Moore spoke at events focused on good jobs, economic inequality, and the racial wealth gap. She was a panelist at a forum organized as part of Rep. Nancy Pelosi's Women's Economic Agenda.

Dr. Rockey Moore testified before the U.S. Senate Finance Committee, Subcommittee on Social Security, Pensions, and Family Policy on "How Structural Factors Drive the Need to Expand Social Security Benefits for Future Retirees." She also discussed Social Security reform and retirement security as a panelist at an AARP forum and a National Academy of Social Insurance forum.

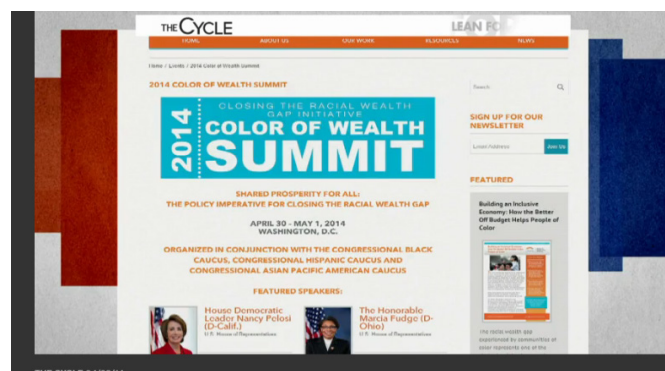
## Training

CGPS hosted a Public Voices Greenhouse—a series of training workshops about how to write op-eds that will have broad impact on public conversations about priority issues. Sixteen members of the Experts of Color Network (ECON) attended the training. The experts published [34 op-eds](#) in media outlets including [The New York Times](#), [Washington Post](#), [National Journal](#), [The Guardian](#), [Roll Call](#), [The Root](#), [The Hill](#), [Al Jazeera America](#), and [Truthout](#).



## Media Coverage

"*Beyond Broke*" and the *Color of Wealth Summit* had a significant effect on the national conversation about racial and ethnic inequities in wealth. The report was *covered* in three Washington Post articles as well as in articles in the *National Journal*, *Slate*, *Miami Herald*, *Detroit Free Press*, *Chicago Sun-Times*, *AlterNet*, and *New America Media*, among others. Two MSNBC shows, *Ronan Farrow Daily* and *The Ed Show*, also covered the report and the Summit. Dr. Maya Rockeymoore appeared on C-SPAN's *Washington Journal* and MSNBC's *The Cycle* to discuss the report's findings.



## Effectiveness

The following are selected quotes from stakeholders who expressed interest in taking immediate action after attending the 2014 Color of Wealth Summit:

“

As a 20-something-year-old minority, I will take an active interest in ensuring the children I mentor understand the importance of assets, and the importance of making educated decisions about finance.

”

“

I plan to share the lessons learned with families and friends and take some measures to make changes in my life to prepare for the future. I also plan to encourage state asset-building coalitions to consider incorporating some of the issues raised during the Summit into their policy agenda.

”

“

I work intensively on public education in Baltimore City and will continue to do so. This is where my strength lies. The Summit has shifted my perspective and approach to my work.

”



## 03

## POLICE REFORM

CGPS works to ensure that all Americans have the opportunity to live in safe environments.

**“Beyond Ferguson”**

On August 25, 2014, the Center for Global Policy Solutions, in partnership with PolicyLink, published “Beyond Ferguson,” a letter and petition on WashingtonPost.com calling for equitable policing in communities across the country. Featuring more than 130 concerned individuals from academia, business, the arts, labor, and faith communities, as well as local and national leaders, the letter urged President Obama and the U.S. Department of Justice to address the issues impeding relations between police and local communities, especially communities of color. Citing the killing of Michael Brown—the unarmed teenager shot six times by a Ferguson, Missouri, police officer—as the latest in a growing list of such murders, the letter urged the Obama Administration to take immediate action to end the militarization of police departments and bring more accountability to police hiring, promotions, training, oversight, and community engagement.



DEAR  
PRESIDENT  
OBAMA:  
WHAT  
HAPPENS  
AFTER  
FERGUSON?  
#BEYONDFERGUSON

**Media Coverage**

The letter ran for one week. Additionally, CGPS and PolicyLink conducted a social media campaign to encourage people to sign the online petition. The “Beyond Ferguson” letter and petition garnered coverage in [BuzzFeed News](#), [Politico](#), [The Blaze](#), [The Hill](#), and [The Plain Dealer](#).

**Speaking Engagements**

Dr. Rockeymoore appeared frequently on [NewsOne Now with Roland Martin](#) to discuss the day's news, with topics from the Texas voter ID laws to the latest developments in the Ferguson, Garner, and Rice police shootings. She was also a news analyst on several shows on KPFK, Pacifica Radio.



On May 24, 2014, Dr. Maya Rockeymoore testified before the U.S. Senate Finance Committee on the importance of expanding Social Security.

**Effectiveness**

“Beyond Ferguson” and the related media effort contributed to the Obama Administration’s decision to launch a Task Force on 21st Century Policing.

# 04

## COMMUNICATIONS

CGPS uses a skillful mix of publications, social media, Congressional briefings and speaking appearances to communicate with policymakers, advocates, opinion leaders, the media and the public, and, thus, to create momentum about priority issues.



### Publications

In 2014, CGPS published numerous articles, fact sheets and infographics, including "Beyond Broke," a major report that was covered in leading newspapers and magazines as well as news shows. We also went directly to the media with our "Beyond Ferguson" letter, thereby affecting the national conversation about and the Obama Administration's response to this urgent issue. In addition, we strengthened the ability of others to advocate on important issues through the Public Voices Greenhouse, which taught them how to write compelling op-eds that will get picked up by media outlets and, thus, have broad impact.

### Other media impact

Dr. Maya Rockey Moore has been quoted by *New York Times*, *Washington Post*, and other prominent national news sources. She also elevated our voice by discussing issues with Members of Congress and their staffs, by presenting congressional testimony, and by appearing as a panelist or keynote speaker at many important conferences and meetings.

### Social Media

CGPS ramped up its social media presence in 2014. Engagement on its Facebook page measured in clicks, likes, and shares increased 80 times, and the number of its Facebook followers doubled. On Twitter, engagement through link clicks, retweets, and favorites increased considerably. The highest number of engagements was reached in the third quarter due to live tweeting during the 2014 Color of Wealth Summit. The number of followers of CGPS on Twitter grew by 50 percent.

We strongly believe these accomplishments will continue to deepen conversations on the need to address structural barriers that serve to perpetuate economic and social inequities. CGPS looks forward to continuing the momentum into the 2015 fiscal year.

## COLLABORATIONS

In addition to our valued funding partners, the Center for Global Policy Solutions is grateful for the following organizational partners who helped to advance our mission-aligned goals in the 2014 fiscal year:

- American Association of School Administrators
- Center for Responsible Lending
- Corporation for Enterprise Development
- Duke Research Network on Racial and Ethnic Inequality
- First People's Worldwide
- Insight Center for Community and Economic Development
- Local Government Commission
- NAACP
- National Association of County and City Health Officials
- National Coalition For Asian Pacific American Community Development (CAPACD)
- National Conference of State Legislatures
- National Council of La Raza
- National Urban League
- New America Foundation Asset Building Program
- PolicyLink
- U.S. Conference of Mayors
- Women in Government

## 2014 FINANCIAL RESULTS

The Center for Global Policy Solutions receives much of its funding from grants and contracts and expends over 90 percent of its funds on programs and program-related activities. Major grantors include the Ford Foundation, the Robert Wood Johnson Foundation and the Kansas Health Foundation. The following analysis represents a summary of the Center's operating activity, as well as its financial position as of the end of fiscal year 2014.

### REVENUE

Grants	\$ 1,847,762
Contributions	\$ 10,000
Other Revenue	\$ 2,214
Total Support	\$ 1,859,976

### EXPENSES

Expenses	\$ 1,897,619
Supporting Expenses	\$ 70,224
Total Expenses	\$ 1,967,843

### ASSETS

(Decrease) increase in unrestricted net assets	(\$ 107,867)
Net assets at beginning of year	\$ 283,577
Net assets at the end of year	\$ 175,710



## 2014 BOARD OF DIRECTORS

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PH.D., CHAIR**

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BOROSAGE**

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**DR. KILOLO KIJAKAZI,  
PH.D.**

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**SENIOR FELLOW**

URBAN INSTITUTE



**DR. MAYA ROCKEYMOORE,  
PH.D.**

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**PRESIDENT**

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